

CertainTeed  
**PRESIDENTIAL™ SERIES**

Luxury Shingles



Shown In Presidential Shake Autumn Brown

**CertainTeed**  
SAINT-GOBAIN



## LEADERSHIP STARTS AT THE TOP.

When you're the innovator, people take notice. And when the first-of-its-kind becomes one of the top choices in the industry, the industry follows.

Presidential Series is the original luxury shingle created to replicate the look of cedar shakes with the performance of fiber glass construction. This is peak performance at new heights.

Presidential Series delivers the charm and character of hand-split wood shakes with the durability and strength that presides over wood in virtually every surrounding.

## PRESIDENTIAL™ SERIES performs



### executive style in a true original

From the shade, texture and rustic sculpted edges of Presidential Series to the staggered, authentic design, this is one decision that goes straight to the top. No other roofing has the performance, the durability and the stunning replication of real wood shakes like Presidential Series. That's why we're America's finest man-made shake solution.

### the look of wood (minus the worry)

Presidential Series costs a fraction of natural wood shakes, but the benefits don't end there. Unlike wood, it won't rot or decay, and it offers excellent wind and fire resistance. Plus, with StreakFighter™, it will protect your roof from the streaking caused by airborne algae.

Presidential Series. Don't just choose it for its two-in-one durability, originality, or even the cost advantages. Choose it for the power of its position...high above the rest.

### peace of mind

CertainTeed's enhanced lifetime limited warranty protects against ANY manufacturing defects, which include aesthetic defects.

#### Presidential Shake™ TL

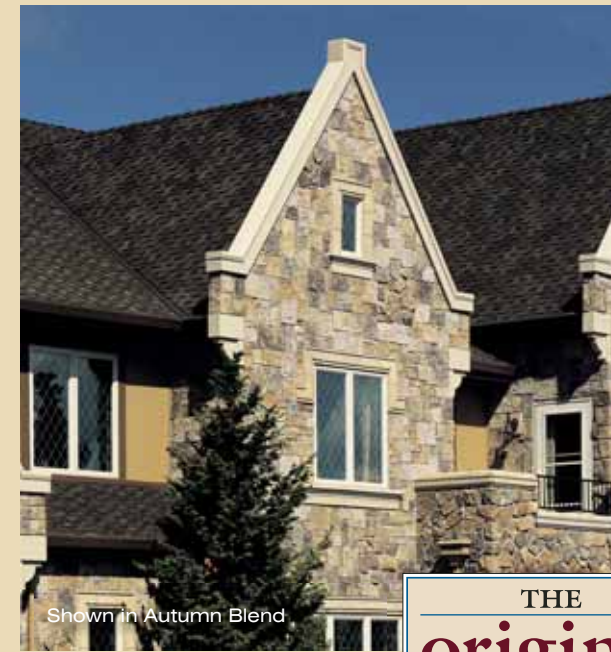
- Triple-layer protection
- 480 lbs. per square
- Lifetime limited warranty

#### Presidential Solaris™

- ENERGY STAR® rated solar reflective technology
- Dual-layer, high performance
- 355 lbs. per square
- Max Def color palette
- Lifetime limited warranty

#### Presidential Shake™

- Dual-layer, high performance
- 355 lbs. per square
- Lifetime limited warranty



THE  
**original**  
SHINGLE TO REPLICATE  
REAL WOOD SHAKES

## PRESIDENTIAL SHAKE™ TL specifications

- Three-piece laminated fiber glass-based construction for durability
- Distinctive sculpted, rustic look
- 480 lbs. per square

CertainTeed products are tested to ensure the highest quality and comply with the following industry standards:

#### Fire Resistance:

- UL Class A
- UL certified to meet ASTM D3018 Type 1

#### Wind Resistance:

- UL certified to meet ASTM D3018 Type 1
- ASTM D3161, Class F, 110 mph wind resistance

#### Tear Resistance:

- UL certified to meet ASTM D3462
- CSA standard A123.5

#### Wind Driven Rain Resistance:

- Miami-Dade Product Control Acceptance

#### Quality Standards:

- ICC-ES-ESR-1389

# PRESIDENTIAL SHAKE™ TL

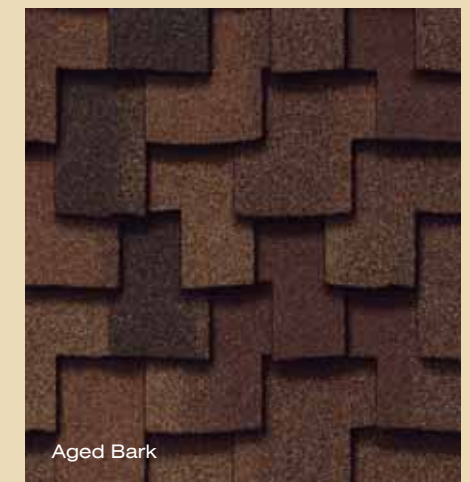
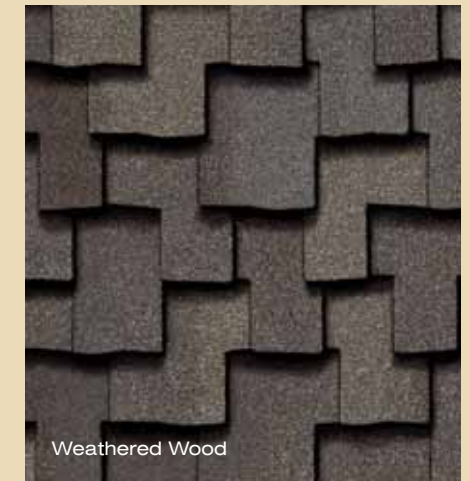
## color palette

peace  
of mind  
...guaranteed

### warranty

- Lifetime limited transferable warranty against manufacturing defects on residential applications
- 50-year limited transferable warranty against manufacturing defects on group-owned or commercial applications
- 15-year StreakFighter™ warranty
- 10-year SureStart™ protection
- 15-year 110 mph wind-resistance warranty
- Wind warranty upgrade to 130 mph available. CertainTeed starter and CertainTeed hip and ridge required

*See actual warranty for specific details and limitations.*



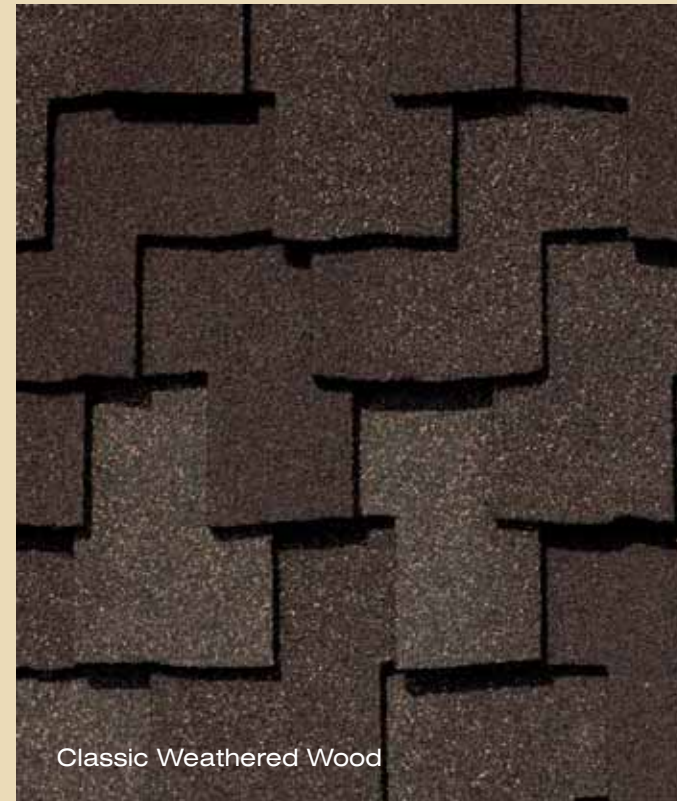


# PRESIDENTIAL SHAKE™ TL gallery

From light, inviting earth tones  
to darker, bolder hues



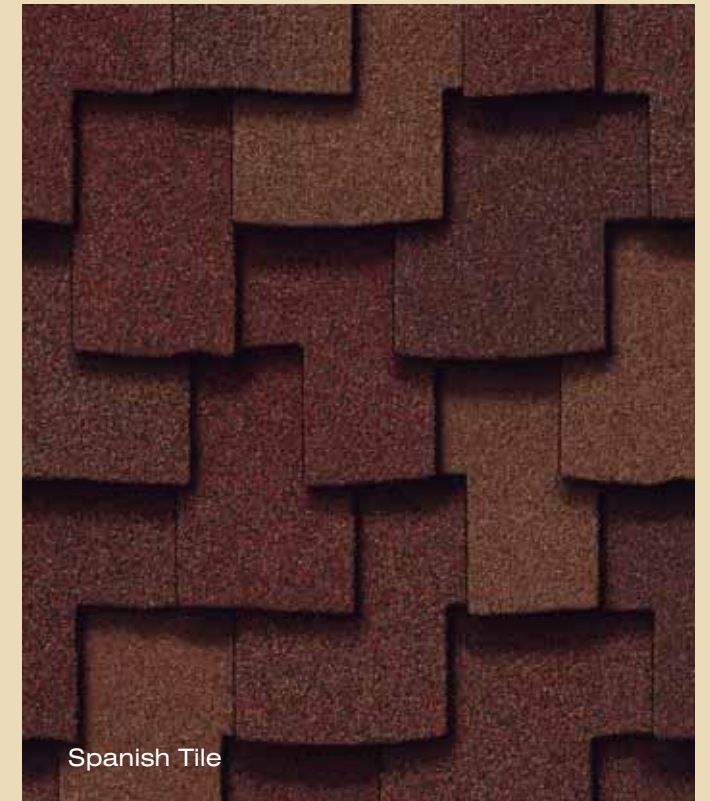
Chestnut



Classic Weathered Wood



Weathered Wood



Spanish Tile



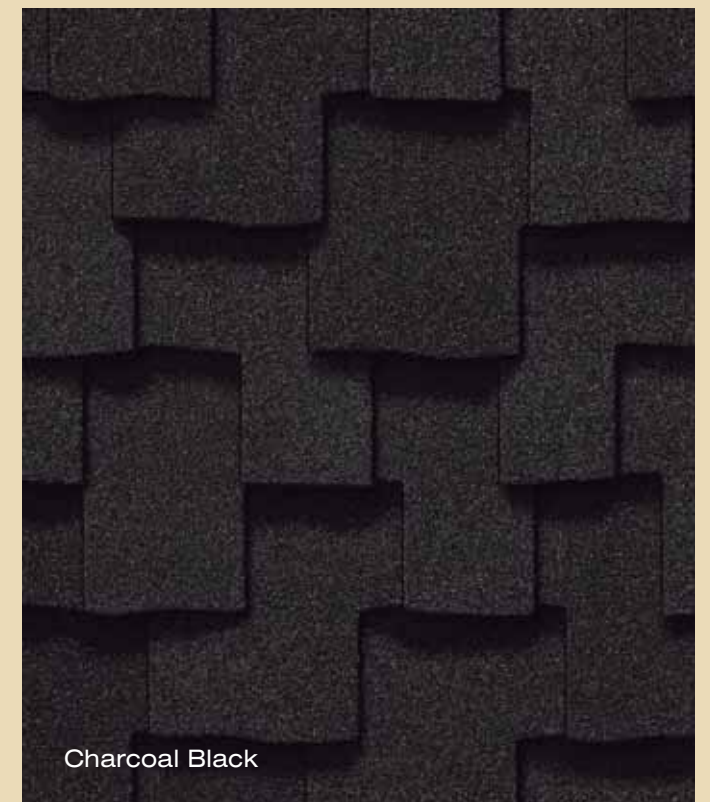
Autumn Blend



Aged Bark



Shadow Gray



Charcoal Black



# PRESIDENTIAL Solaris™

Luxury Solar Reflective Shingles

## you don't have to go white to go green

Using cool roofing technology has been recognized as one of the easiest, most cost-effective ways of lowering energy consumption. But until now, going green meant going white.

While white is naturally reflective, Presidential Solaris' innovative technology puts color where white used to be and produces a shingle that reflects solar infrared rays that are a source of heat gain through the roof.

## a cool explanation

### What are Solar Reflectance and Thermal Emittance?

Solar reflectance and thermal emittance are the two radiative properties used to measure the "coolness" of a roof.

**Solar Reflectance:**  
the fraction of solar energy that is reflected by the roof

**Thermal Emittance:**  
the relative ability of the roof surface to radiate absorbed heat

Some heat is absorbed by the roof and transferred to the building below

## so cool, it's rated for rebates

Presidential Solaris is rated by Cool Roof Rating Council for cool roofs.

And some utility companies offer a rebate for Presidential Solaris that can put as much as \$300 back into a homeowner's pocket for an average 3,000 sq. ft. roof.

Presidential Solaris shingles are ENERGY STAR® qualified roof products that meet both solar reflectance and thermal emissivity requirements.



## reaching for the ENERGY STARS.



As a 2012 ENERGY STAR Sustained Excellence recipient for Energy Management, we are proud of our commitment to designing high quality, sustainable roofing products.



Shown in Max Def Weathered Wood

## PRESIDENTIAL Solaris™ specifications

- Two-piece laminated fiber glass-based construction
- Distinctive sculpted, rustic look
- 355 lbs. per square
- Meets ENERGY STAR requirements

CertainTeed products are tested to ensure the highest quality and comply with the following industry standards:

### Fire Resistance:

- UL Class A
- UL certified to meet ASTM D3018 Type 1

### Wind Resistance:

- UL certified to meet ASTM D3018 Type 1
- ASTM D3161, Class F, 110 mph wind resistance

### Tear Resistance:

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- CSA standard A123.5

### Wind Driven Rain Resistance:

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### Quality Standards:

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# PRESIDENTIAL Solaris™ color palette

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## warranty

- Lifetime limited transferable warranty against manufacturing defects on residential applications
- 50-year limited transferable warranty against manufacturing defects on group-owned or commercial applications
- 15-year StreakFighter™ warranty
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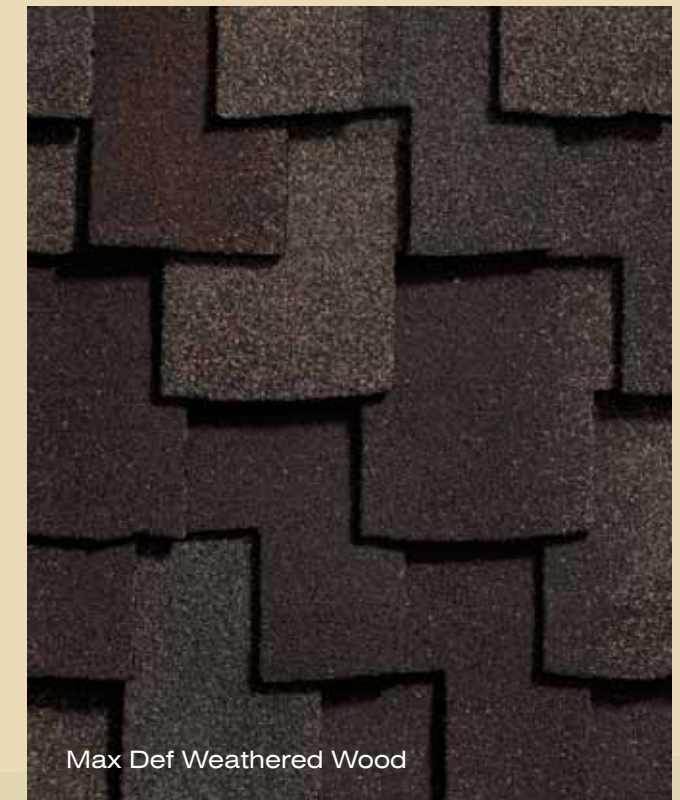
### Presidential Solaris Solar Reflectivity (SR), Thermal Emittance (TE) & Solar Reflectance Index (SRI) Data

Solaris Blend Name	CRRC Initial SR	CRRC Initial TE	ASTM E408 TE	Solar Reflectance Index (SRI)*
Max Def Burnt Sienna	.25	.89	.94	28
Max Def Weathered Wood	.25	.93	.94	28

*\* Solar Reflectance Index (SRI) values were calculated using ASTM E408 TE values.*



Max Def Burnt Sienna



Max Def Weathered Wood

## max def colors

Look deeper. With Max Def, a new dimension is added to shingles with a richer mixture of surface granules. You get a brighter, more vibrant, more dramatic appearance and depth of color. And the natural beauty of your roof shines through.



**Color your home...virtually.  
Log on to [www.certainteed.com/colorview](http://www.certainteed.com/colorview)**



# PRESIDENTIAL SHAKE™ color palette



Chaparral Cedar



Slate Gray



Chestnut



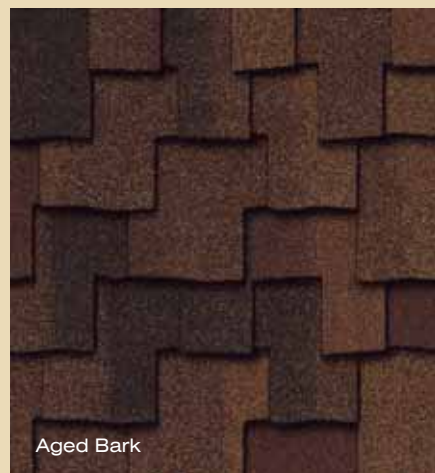
Classic Weathered Wood



Weathered Wood



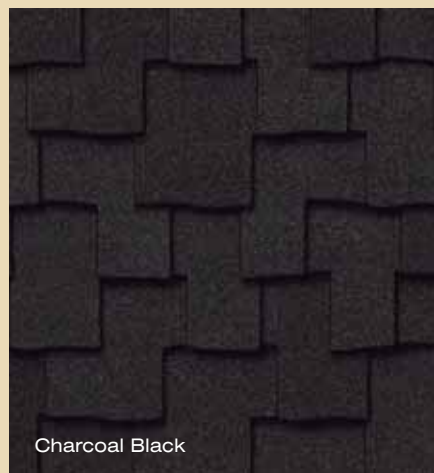
Autumn Blend



Aged Bark



Shadow Gray



Charcoal Black



Shown in Weathered Wood

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# PRESIDENTIAL SHAKE™ gallery

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Chaparral Cedar



Slate Gray



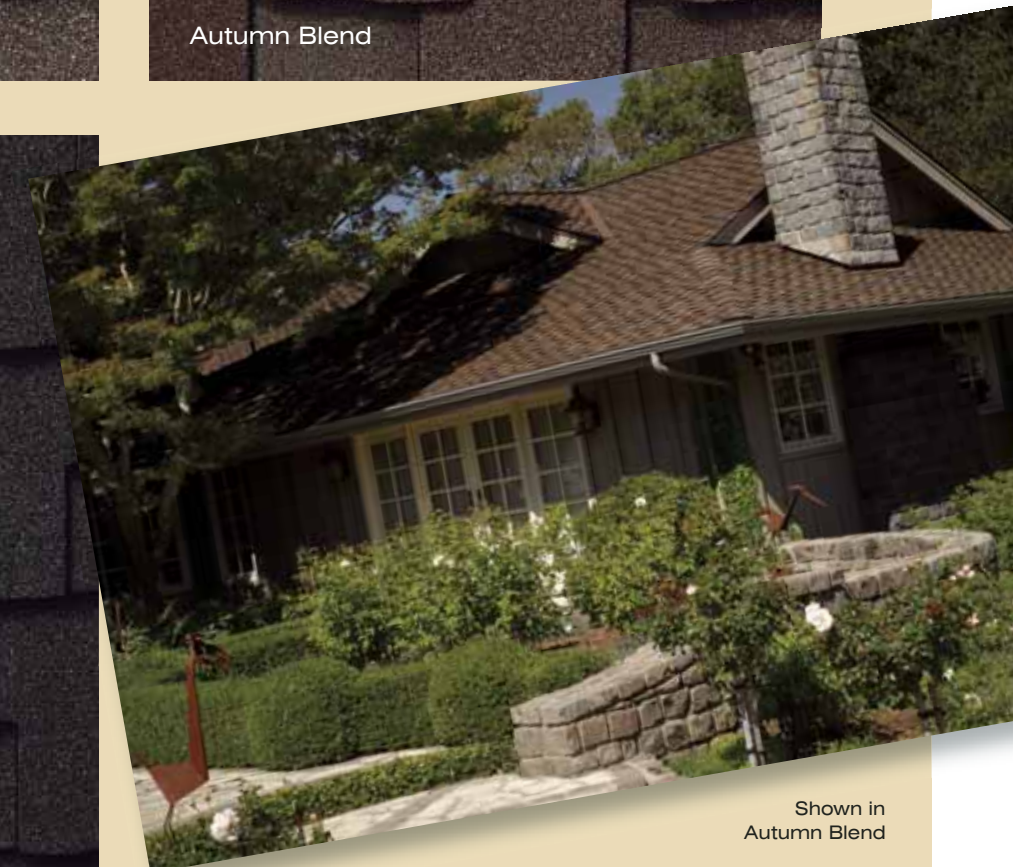
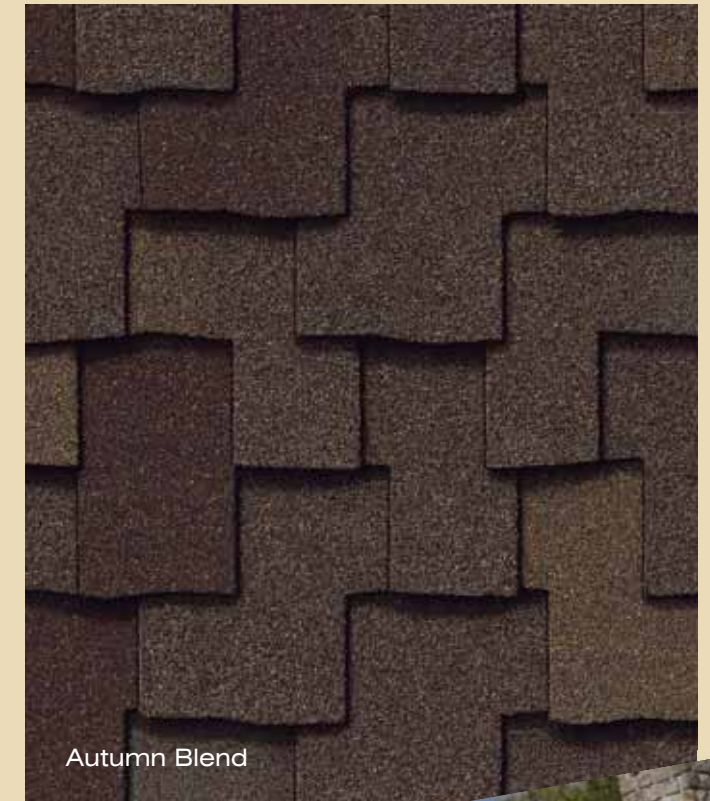
Shown in  
Autumn Blend

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## Integrity Roof System™



A systems approach combines high-performance components – underlayments, shingles, accessory products and ventilation – to make the Integrity Roof System a complete roofing solution. When you choose an Integrity Roof System, you gain the advantage of having CertainTeed as your single manufacturing source to stand behind its roof system components.

### Hip & Ridge Accessories

Accessory shingles are used to finish the hips and ridges of the roof and are designed to complement the appearance of CertainTeed shingles.

### CertainTeed Shingles

High-quality shingles available in a wide variety of styles and colors, covered by the strongest warranty in the business. Flintlastic® roll roofing products are also available for flat roof areas.

### Roofers' Select™ or DiamondDeck™

High-performance underlayment provides a protective water-resistant layer over the roof deck and a secondary barrier against leaks.

### WinterGuard™

Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams in vulnerable areas.

### Starter Shingles

Starter shingles are designed to work specifically with each different type of CertainTeed shingle for maximum performance.

## tips for selecting a roof

1. Think big – View a full-sized shingle, not just a swatch or sample.
2. Be real – Look at actual houses where the house and roof color combinations are similar to what you're considering.
3. Watch the light – As you look, notice how colors appear under changing light conditions and at various times of day.
4. Consider the pitch – Look for roofs with a similar pitch to your own. A roof's pitch affects the way you see its color.
5. Ask your contractor – They might be able to point you to a home where they've installed a roof of your style and color.



## not sure which color to pick?

### CHECK OUT CERTAINTEED'S COLORVIEW.™

ColorView™ is CertainTeed's interactive tool to help you visualize product style and color options. Using it is easy. Just go to [www.certainteed.com/colorview](http://www.certainteed.com/colorview).



We've put green thinking behind our shingle and environmentally sound manufacturing ahead of standard industry practices to produce a product line that is green and growing.

CertainTeed is committed to resource conservation. Our roofing manufacturing facilities recycle close to 90% of the production waste into asphalt materials used for the construction of roads. We also integrate recycled content into many of our packaging needs including corrugated rolls and kraft paper.

They're small steps in a big world. But we're green and growing everyday. It's a commitment we take seriously at CertainTeed.



# easy selection

## What's behind our #1 rating?

Builders and remodelers across America know certain things to be true of CertainTeed. For starters, we've been in the roofing business for over 100 years. We have thousands of satisfied homeowners. The process of building that satisfaction begins the moment you turn to us.

CertainTeed offers you the broadest range of color and style choices. But you'll see it's not style over substance. You'll get a roof that's made from the highest quality materials and backed by a strong warranty program. It's our promise to you: quality made certain, satisfaction guaranteed.



## Add a little accent to your roof.

For a finishing touch to cap hips and ridges, use Cedar Crest—available in colors to coordinate with your Presidential Series shingles. For the best performance, CertainTeed Presidential Starter is required to be used with these shingles.

# #1 rating



# long-term protection



SUSTAINED EXCELLENCE

## Reaching for the ENERGY STARS.

As a 2012 ENERGY STAR Sustained Excellence

recipient for Energy Management, we are proud of our commitment to designing high quality, sustainable roofing products.

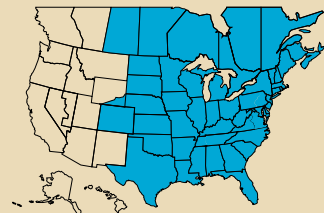
## Color Companion Products™

With CertainTeed Flintlastic® SA, you can coordinate flat roof areas like carports, canopies and porches with your main roof. Flintlastic SA is a self-adhering low slope roofing product available in eight colors that match some of the most popular CertainTeed shingles. Ask your contractor for more information.

Lifetime limited transferable warranty, including 10-year SureStart™ protection, is applicable only in the United States, its territories and Canada; for products sold outside these areas, please refer to the International Warranty for specific details and limitations.

NOTE: Due to limitations of printing reproduction, CertainTeed can not guarantee the identical match of the actual product color to the graphic representations throughout this publication.

Presidential™ Series available in areas shown



Printed on FSC certified paper

## ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE • FOUNDATIONS  
GYPSUM • CEILINGS • INSULATION • PIPE

[www.certainteed.com](http://www.certainteed.com) <http://blog.certainteed.com>

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